

“CARD CARRYING CAPITALIST”

Madam President:

Your run for the White House; bravo, bravo! You have an enthusiastic fan. Against rather long odds at present, I believe you can win. My contribution is to assist you—by suggesting thoughts and words that can improve your odds. Please allow me to offer some, based on your unique qualifications:

Your Public Appearances:

First: Always open, “Isn’t it time for a woman to be President? [Mimic Hillary’s tone and gestures.] “But not a lifetime politician woman—a CARD CARRYING CAPITLIST!”—a woman whose entire life has been accomplishment in the win/win world of capitalism, not the win/lose world of politics”.

Second: keep (wholly) Reagan’s 11th COMMANDMENT: thou shalt never, but never, speak ill of another Republican. In this race to the White House, of course, you want to win. However, any Republican, even Rand Paul (shudder) or Ted Cruz (shudder)² is vastly better than Hillary.

Third: Always respond—is there a CAPITALIST, win/win, approach to this public policy challenge? Can capitalists, under time/budget/quality contract, produce better than government apparatchiks?

Examples: FDR won WWII by contracting with capitalists to produce the Arsenal of Democracy. DE built the Interstate Highway System via capitalist contractors; JFK put a Man on the Moon via capitalist contractors. And RWR defeated Communism, and revived the Domestic Economy, via—yes—capitalism! See his handwritten diaries and speeches, from labor leader to final public letter.

Fourth: NO CEO RESPONDS TO HYPOTHETICALS .

What a CEO does: assembles the best information available in the time allowed, then makes the decision, and manages the resulting consequences. Therefore: your suggested response to any hypothetical: “won’t, can’t answer, because I do not have access to the information a President Bush or Obama, or Secretary of State Hillary, had at the time.”

Your CAPITALIST foundation:

CAPITALISM is founded upon individual choice—each party to a transaction participates if/only if she expects to better off afterwards—win/win! The strategy of each capitalist therefore is—How do induce the others to behave as desired? Contrast capitalism to politics, in which the strategy is—How to compel the others to behave as mandated?—win/lose!

Heads up definitions: It’s not crony capitalism—it’s really crony fascism (Hitler’s 3rd Reich—private corporations as guided, compelled by fascist diktats. Doesn’t that more accurately describe Hillary’s public/fundraising/foundation behavior? By the by, where was that vaulted foundation re Nepal?

Philosophical basis: Capitalism follows Aristotle—live is the factual world; accept life it as it is. Contrast to the Platonic ideal—force the world to accept life as the politician want it to be.

Ditto Economic thought: micro thought follows Aristotle—how does the individual respond to incentives (to prices, ceteris paribus)? But macro thought follows Plato—what economic policies should the individual be compelled to obey . . . because we wise experts know best?

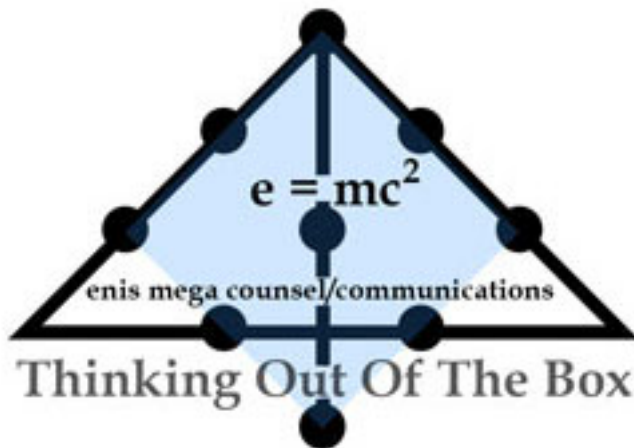
Today's examples: sophisticated financial analysis consists of reading Janet Yellen's mind; California's drought crisis is the result of Endangered Species regulations flushing billions of water desperately needed for farming and logging into the ocean; EPA regulation strangling clean coal production; tax policy sequestering billions of corporate dollars overseas; and so on ad infinitum.

Fast Track Trade Authority: Of course, every US President should have FFTA.

Capitalism worldwide increases global living standards—net. But no doubt some Americans are harmed--short-run. Your suggested response: public policy should help—not by government programs administered by apparatchiks. Rather by contracting with capitalists to provide training/education to individuals (as the GE Bill successfully did for veteran post WWII). Perhaps Union buy in could be incentivized by union advice/consent on such contracts. By the by, even Obama should have FFTA (even though he's no capitalist; he craves FFTA power). But the precedent is essential for your future presidency.

Ms. Fiorina: my thinking and suggestions here could be expanded, clarified, developed in much greater breadth and depth.

I seek at this point only the opportunity of one uninterrupted half-hour of your time. Yes, I know how limited that time is; I sincerely believe my request, at any time/place of your early convenience, would be worthwhile to your candidacy. I seek no, will accept no, remuneration--beyond the chance to convince you that my contribution, via thoughts and suggestions, would be a win/win for both of us.



Dr Ben Enis
1231 Panini Drive
Henderson, NV 89052
(702) 617-2766 Fax
drbenenis@reagan.com
<http://www.drbenenis.com/>